



## Empowering Local Entrepreneurs: Mentorship and Inventory Management Program for Chips Producers in Binalonan, Pangasinan

In the heart of Binalonan, Pangasinan, where chips production is a key part of the economy, a new program is making a big difference. The "Empowering Local Entrepreneurs: Mentorship and Inventory Management Program for Chips Producers in Binalonan, Pangasinan" offers hope for chip producers who face daily challenges with managing their inventory.



This program is based on the research conducted by the bachelor of Business Education students entitled The Inventory Management Strategies Of Chips Producers In Binalonan, Pangasinan that identified the specific needs and problems of these local business owners. It provides practical solutions and strategies for sustainable growth. Through targeted mentorship, hands-on training workshops, and access to university resources, the program aims to help chip producers improve their operations, increase their productivity, and boost their profits.

This initiative does more than just improve business practices; it plays a crucial role in reducing poverty in the community. By helping chip producers learn how to better manage their inventories, they can reduce waste, make the most of their resources, and



earn more money. This increased income helps lift their families and employees out of financial hardship.

The program benefits various participants, including the employees and customers of:

- **Angel's Banana Chips**
- **Jomah's Banana Chips**
- **Moreno Chicharon Banana Chips**
- **Carnate's Food Product**
- **Erl John**

The program's impact on poverty reduction is clear. It empowers local entrepreneurs to build financially and socially sustainable businesses. By fostering strong relationships with suppliers, implementing effective tracking systems, and improving quality control, chip producers can thrive in a competitive market. This, in turn, creates more job opportunities and contributes to the economic development of Binalonan.

This initiative represents a vision for a future where every family in Binalonan has the chance to succeed, moving closer to the goal of No Poverty.

This program includes several key components that contribute to the support and growth of local businesses:



**1. Training Workshops:**  
UEP offers comprehensive training workshops that cover essential topics such as inventory management, cost reduction strategies, and quality control measures. These workshops are designed to equip local chip producers with the knowledge and skills necessary to manage their businesses more effectively.



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2. **Mentorship Programs:** The university provides mentorship programs where experienced faculty members and successful business owners offer guidance and support to emerging entrepreneurs. This mentorship helps local producers build strong relationships with suppliers, optimize production processes, and enhance operational efficiency.



3. **Access to University Facilities:** UEP grants access to its facilities, including classrooms and conference rooms, for community training sessions and business development meetings. This support allows local entrepreneurs to utilize state-of-the-art resources to improve their business operations.



4. **Community Outreach and Support:** UEP's programs are designed to address specific challenges faced by local businesses, such as inconsistent records, wasteful purchases, and financial constraints. By providing targeted solutions and ongoing support, the university helps local entrepreneurs navigate these challenges and achieve greater sustainability.



5. **Intervention Measures:** The use of video presentations as an intervention measure provides practical insights and real-life



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examples of effective inventory management strategies. These resources are easily accessible and offer valuable guidance to local producers.

Through these initiatives, UEP demonstrates a strong commitment to fostering economic growth and social sustainability within the community. By prioritizing education and resource support, the university plays a crucial role in empowering local businesses and contributing to the overall development of the region.